



ZONIN PROSECCO TO BE THE OFFICIAL PROSECCO SPONSOR OF THE ROGERS CUP PRESENTED BY NATIONAL BANK

Montreal, June 29th, 2018 — This summer, the **best selling Prosecco in Quebec, Zonin Prosecco Cuvée 1821**, will be the **Official Prosecco Sponsor** as the biggest tennis stars on the WTA tour come to Montreal.

The 2018 edition of the **Rogers Cup** presented by National Bank will take place from August 3 to 12 on the courts at IGA Stadium, and fans will be able to enjoy Prosecco flutes and Prosecco-based cocktails throughout the entire tournament at the Zonin Prosecco Express Bar located on the main strip prior to entering the stadium.

Recognized for being a cool, unique and authentic **contemporary Italian experience**, Zonin Prosecco Cuvée 1821 has an exclusive production technique that allows us to obtain a sparkling wine that is **always young and fresh**. Zonin Prosecco Cuvée 1821 is one of the most **popular Proseccos on social media (#zoninprosecco)**, thanks to its global communication strategy and without any doubt one of the best selling Proseccos, distributed in over **80 countries**. But at the same time it is a cuvée whose name recalls the roots of the **Zonin Family**, vintners since 1821, and its historical tradition of Prosecco producers.

Three brothers represent the **seventh generation** of Zonin1821: Domenico Zonin is the President, while Francesco Zonin and Michele Zonin are Vice presidents. They are entrusted with the task of continuing the success of the family enterprise.

Francesco Zonin, passionate tennis player and head of the family company communication, states:

" My family is proud to be a sponsor of such a great sporting event which combines many of the values my family has cherished for close to 200 years. Countless years of hard work and determination, an ever-changing playing field, competitors from all around the world, have forced us to bring our commitment to a superior level on a global scale. Much like tennis players, our wines are the fruit of many years of hard work, offering their fans from around the world a perfect balance of strength, finesse and deliver a winning finish."

For further information, please contact:

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ABOUT ZONIN1821: The heart of the Zonin Family company – ZONIN1821 - is located in Gambellara, in the Veneto Region, an oasis of verdant hills and well-ordered vineyards that is also the ancestral home of the Zonin family. ZONIN1821 is **one of the most important Italian wine producers** and also one of the foremost worldwide. It distributes and markets still and sparkling wines under the **Zonin** label as well as those of the family's nine estates: **Castello del Poggio** in Piedmont, **Tenuta Il Bosco** in Lombardy, **Ca' Bolani** in Friuli, **Castello di Albola**, **Rocca di Montemassi** and **Abbazia di Monte Oliveto** in Tuscany, **Masseria Altemura** in Apulia, **Feudo Principi di Butera** in Sicily and **Barboursville Vineyards** in Virginia – USA. The Zonin Family has recently embarked on a new project, introducing new **'Dos Almas'** wines from Chile in their production. Each ZONIN1821 winery is an independent production unit, strongly linked to its territory of belonging, and has its own vinification, ageing cellar and bottling facilities on site, in order to safeguard traditions and guarantee a standard of excellence.